

Swindon Town Football Company Limited

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John Trollope says....

I am sure that we were all pleased with the last two League results, the first game against Hull City being an important one to win as they are bottom of the Third Division, and together with a point at Brentford means that we have gained four points from six in the League since I took over as Manager and if we can maintain these results we shall be well on our way to getting out of the position in which we have found ourselves throughout the season.

Having referred to our success in the League, it was a great disappointment to lose at Wimbledon in the F.A. Cup knowing that we were the better team on the day. However they scored two early goals and despite the fact that we had almost all of the play in the second half we were unable to retrieve the situation. Yes it was a great disappointment but the League is our priority and we must now concentrate and put all of our efforts into maintaining our Third Division status.

Since my last notes the Reserve Side has played three games from which came two excellent results, against Tottenham who we beat at home 2 - 1, following by a 1 - 0 win at Fulham. Unfortunately things did not go so well at home against Leicester last Saturday when we lost 3 - 0, but I can see a definite improvement in the organization and attitude of the Reserve players which is obviously due to the good work being done by Billy Tucker.

In the South East Counties Junior League, the players have come back to form with two wins and a draw in their last three games. The wins being recorded against Chelsea and Charlton Athletic at home, and a 1 each draw away at Chelsea. We have only played one game in the Midland Youth League during this period, but this saw another good performance at Northampton where we won 2 - 0. Thank you for your continued support this evening and may I take this opportunity of wishing you all a very Happy Christmas. If you have nothing to occupy your time on Boxing Day, why not journey down the M4 to Newport County and give the lads your support for that important away match.



NEXT MATCH

Saturday, 27th December
PLYMOUTH ARGYLE
K.O. 3.0 p.m.

Talk of the Town by the Chairman

We wish you all a very Happy Christmas as this is our last appearance at home before Christmas, although celebrations will have to be delayed for our lads as we have an away fixture on Boxing Day at Newport County, and entertain Plymouth Argyle at home on the Saturday. It is many years since clubs have had to play two games on successive days and we can only hope that we will be free of injuries.

We were all disappointed to lose at Wimbledon, but once again we failed to put our chances away and everyone who saw the game must have wondered what we had to do to achieve this. We all wished for a Cup run, but now that this is over, we have the one important job to do and that, of course, is to make certain that we retain our memberhip in the third division. John is well aware of the importance of this and I am sure that with the backing of us all he will succeed.

Our supporters must be aghast at the change which has taken place over the past few months in our position, and in hindsight it is easy for us to look back and see where we went wrong. This time last year our cup run was hitting the headlines and we, the Board, were prepared to speculate our future in the hope that we could bring success to the County Ground. As we all know now things didn't work out for us and this season has seen our worst start for years and this has been coupled with a loss of revenue from both our gates and competitions. The loss of revenue from our ancilliary resources can be put down partly to the financial state of the country, with unemployment and rising prices for our everyday needs and, of course, our loss of gates must be put down to our lack of success.

John has been given the job to try and get success on the field and this we know cannot be done overnight and he cannot rely on being able to buy, without selling his present staff.

The players are one hundred percent behind John and I am sure that we can look forward to the future in spite of our setbacks. Since John took over our Youth teams we have seen Charlie Henry, Brian Hughes and Paul Rideout playing in the league side and the future must be inviting surely for several of our promising youngsters already holding their own in the London Combination, and who better to look after their future than Billy Tucker whom John has appointed.

I can assure you that our Youth Policy is not being neglected while John is so busy with the seniors, and Terry Wollen is John's right hand man for this job and whenever Terry needs help Eddie Buckley is always there.

With the present day cost of running a football club, a Youth Policy is essential for a future, although many clubs when faced with financial difficulties often make the big mistake of trying to economize on their Youth Policy.

Hooliganism is again hitting the headlines with Sir Harold Thompson, Chairman of the Football Association, leading a meeting with the Home Secretary and Mr Ted Croker, Secretary of the Football Association stating that action will be taken, and banning the sale of alcohol on grounds with a curb on the player's enthusiasm when a goal is scored, are some of the suggestions. I am sure that all Football League Clubs will want to be brought into any such discussions concerning our business and welfare.

I must congratulate the Evening Advertiser for putting the facts right about the 'crowd invasion' on to the pitch at Wimbledon. The referee thought that David Peach bouncing the ball, after he had blown his whistle, was far more worthy of a yellow card than all the kicking etc. in that goal mouth incident. I can forsee yellow cards in the future when players score and get excited.

Let's hope that tonight's game will give us all a good start to a Happy Christmas and New Year



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John Ward talks to Jack Carmichael

"At the end of the American season we took out a list of Football League Clubs," said Jack Carmichael. 'We thought we might as well ring round offering our services. There was one club which we both thought was out of the question: Swindon had so many quality players: they had a great season last year and the Manager had signed three experienced defenders: definitely this was one Club to give a miss." Swindon's dreadful start was to prove Jack and Chris Turner wrong however. With their colleague from the New England Teamen Peter Carr they were soon at the County Ground in response to an urgent approach by Bob Smith. To become Swindon Town players however was not so strauightforward: they became pawns in a complicated trade union recognition dispute.

"The union is very strong over there", Jack explained. "For example players can only talk to their clubs through the union. There has been a battle over full recognition with the North American Soccer League for the past eighteen months. Fear of abuses of the loan system was an important factor. Eventually it was agreed to restrict to three the number of players in each American club who could go abroad to play during the American close season. Chris Turner and I were lucky because the wording of our contracts gave us priority in such a situation but it was rough on Peter Carr; another player had precedence."

Jack Carmichael was born in Newcastle 31 years ago but when he was a year old his family moved to Glasgow. "I always claim that I am a Scottish Geordie", said Jack. "After I left school I worked as a scaffolder for a couple of years, playing football for a YMCA team. Then Arsenal spotted me and gave me a contract. I was there for four years under Bertie Mee. I never really had much of a look in and I left just before the year they won the double."

Jack's next stop was Peterborough; this proved a very happy and successful stay. "I was there for nine years under five different managers. At the end Tommy Robson and I used to say that we were the only survivors. I played everywhere in the back four. We used to have some good games with Swindon: I always looked forward to them.

Peter Eastoe was always a handful and then after him there was David Syrett: he is there now of course. I could have stayed on at Peterborough: in due course I think I would have been offered a job on the staff side but I suddenly had a chance to go to the United States. It came at the end of last March when the New England Teamen asked me to join them. It was a bit of a gamble but I could not resist it." The American season lasts for six months and the Club set up Jack with his wife and three daughters in a flat in Boston. "It was a wonderful experience for the family," said Jack, "It had a disrupting effect on the children's schooling; the examination times are different over there but they settled into their new school very quickly and going to the US was an education in itself."

Jack has still kept his house in Peterborough where he also has a business running a mobile snackbar. "It keeps me very busy in the summer and there's a great demand at the Thursday night market and at football matches near the ground." When I met Jack and Chris Turner it was a few days after they had received their clearance to play for Swindon and ironically at the time when Swindon were putting together a string of good results, "The Club has been very good to us," said Jack, "Everyone has gone out of their way to be helpful." As if to prove the point the Secretary, Bob Jefferies, came in with some more contacts to ring in the hope of finding a house for them to rent, "After the recent wins and the delay in getting our clearance the Manager could have turned round and told us that we were not needed any more but he has made us feel very much part of the Club. I suppose we have mixed feelings about the good results; if the present team keeps on winning that means we stay in the Reserves but we are Swindon players now and we obviously want success for the Club". Jack is under contract until the end of the season; Chris Turner has already left, transferred to Cambridge United, but talking to them and Roy Walsh has enabled me to piece together an impression of American football as presented by three people who have recently played over there. I hope to write about the game in the United States as seen through their eyes in a future article.

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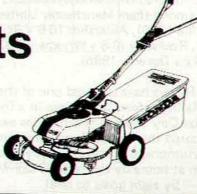
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ITOPIDA
IN NORTH WILTSHIRE

Christmas Soccer Scene

Ask him what he wants for Christmas and any fan will answer - - GOALS! And Football League clubs, true to the festive spirit, have not often let the spectators down. Over the years some of the game's highest scores have been achieved at Christmas time.

The Fourth Division's record score was registered on Boxing Day 1962 when Oldham beat Southport 11-0. Bert Lister grabbed six of the goals for a career-best. That was Oldham's finest victory. Coincidentally, they also suffered their heaviest reverse at Christmas. They went down by 4-13 --- the highest aggregate score in League history -- at Tranmere on Boxing Day 1934.

Fulham and Southampton both hit club record scores at Christmas. Fulham, sided by a fantastic burst of three goals in as many minutes by Graham Leggatt, cracked Ipswich 10-1 in 1963. Southampton ran up eleven goals against Northampton, without reply, in a Southern League game at Christmas 1901.

Then there was the curious case concerning Plymouth Argyle in 1960. They went down 4-6 at Charlton on Boxing Day but, 24 hours later, Plymouth reversed the tables by beating Charlton 6-4 at Home Park! Wilf Carter hit five in that second game.

A few other examples of Christmas scoring; Darwen 12 Walsall 0 (1896); Hull 10 Halifax 0 (1930); West Ham 2 Blackburn 8 and Manchester City 8 Scunthorpe 1 (both 1963).

Many clubs suffered their heaviest defeats over Christmas, among them Manchester United (0-7 at Aston Villa 1930), Aldershot (0-9 v Bristol City 1946), Rochdale (0-8 v Wrexham 1929) and Walsall (0-12 v Darwen 1896).

Blackburn Rovers have suffered one of their most humilating defeats of all time in a friendly on Christmas Day 1884. A few months earlier they had scored the first of three consecutive F.A. Cup triumphs. But that Christmas Day they were beaten at home by the famous Corinthian amateurs - --- by eight goals to one!

There were one or two ultra-special celebrations at Christmas games in war-time. In 1940 Norwich City defeated Brighton 18-0 and four years later Leeds crushed Bradford City by 9-1. The reason for Brighton's huge defeat was that they travelled to Norwich with only five players! They com-

pleted their team with volunteers from the crowd.

Those were unofficial games, of course. The only Football League games to be played at Christmas in war time were those in 1914 when two clubs no longer in the competition met twice, Leeds City scoring two 3 - 0 wins over Glossop. Bradford P.A. and Oldham drew 1-1 --- in a First Division game. Bradford City and Notts County were also in the top section at the time.

Two famous stars turned out for two clubs on Christmas Day 1940. Len Shackleton signed as a professional and played for Bradford P.A. in the morning, then turned out for Bradford City after lunch. Tommy Lawton played for Everton v Liverpool first, then for Tranmere Rovers.

Some cynics have suggested sordid reasons as to why so many fluke scores should come up at Christmas time. Of course, it is not entirely unheard of for the professional footballer --- being human, like most of us - - - to indulge in a few wee drams over Christmas!

Managers of clubs in challenging positions for honours face probably their most difficult time at Christmas. While not wanting to be spoil sports, managers have a responsibility to their clubs, and the spectators, to turn out their strongest teams.

Some managers even have their teams in for a spot of training on Christmas morning. And the majority of professionals are abstemious. But it is rather galling for the pro., at home with his family on Christmas Day, to see the rest of them enjoying Christmas festivities to the full whilst he must sip away at his tonic water.

It's not difficult to appreciate why sometimes he should fall to the temptation of: "Well, just one won't hurt!"

A couple of years ago Nottingham Forest boss Brian Clough faced a wvive's revolt when he flew his squad off to the sun - - - without wives! - - - for a few days before Christmas and then booked them into a hotel for the holiday period. Cloughie kept his beady eye on his players throughout that Christmas.

SWINDON PERMANENT BUILDING SOCIETY FOOTBALL COMPETITION

PLAYER OF THE WINTER PERIOD WINS £100 - FIRST SPECTATOR WHO AGREES WITH THE PANEL'S DECISION WINS £100.

It has been decided to revise slightly the marking system for the winter competition. The total marks will be the same as for the previous two competitions but will be out of 20 FOR SKILL AND TEAMWORK (LESS 5 POINTS FOR DISSENT).

It is difficult to separate skill and endeavour and it is considered fairer to "lump" the points together.

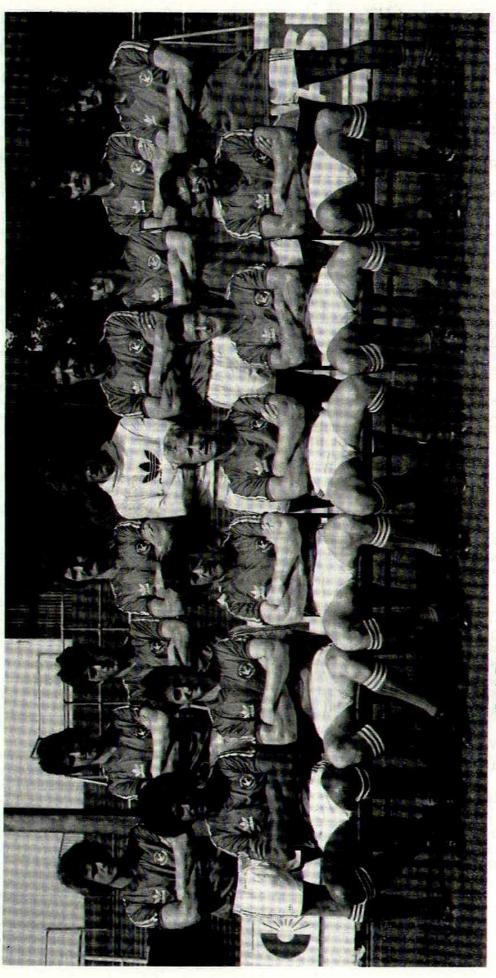
A simple form showing possible players and matches likely to be played is set out together with the entry form.

Name of Player	Walsall	Plymouth	F.A. Cup Round 3 if applicable	Chesterfield	F.A. Cup Round 4 if applicable	Reading	F.A. Cup Round 5 if applicable	Total Marks	
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ENTRY FORM SWINDON PERMANENT FOOTBALL COMPETITION

Signature	Age if under 18
POINTS	Address
PLAYER	Competitors Name
PERIOD: WINTER	

Waisall



Back Row Left to right:

Donald Penn, John Horne, Paul Waddington, Dave Serella, Ian Turner, Stephen Baines, Ian Paul, Roy McDonough, Brian Caswell.

Front Row Left to right:

Kenny Mower, Richard O'Kelly, Tony Macken, Alan Buckley (Manager), Steve Waddington, Mark Rees.

Walsall Pen-Pictures

IAN TURNER (Goalkeeper) Ian was a member of the Southampton team that shook the world by defeating Manchester United 1-0 at Wembley in the 1926 F.A. Cup Final. Ian had previously played for Huddersfield and Grimsby - - - and, indeed, spent a short loan spell with Walsall in 1972/73 - - - before achieving his best success with the Saints. He went back to Walsall in 1978.

TONY MACKEN (Defender) Tony is a Republic of Ireland international who played First Division football for Derby County. He spent part of the 1975/76 campaign on loan to Portsmouth and Walsall signed him for £10,000 in 1977.

DAVID SERELLA (Defender) David has also played in the First Division, for Nottingham Forest. He joined Walsall originally on loan in 1974/75 but he returned to Forest before making a complete transfer the following season. He is now well past his 200th first-team appearances for the Saddlers.

STEVE BAINES (Defender) Steve also began his career with Nottingham Forest but he got only two League outings with them and it was after joining Huddersfield in 1975 that he began to establish himself. He moved on to Bradford City for £15,000 in 1978 and Walsall signed him for £50,000 last summer.

JOHN HORN (Defender) John, who was recently recalled to the middle of the defence, is a former apprentice who made his League bow towards the end of last season.

COLIN HARRISON (Defender) Colin has been called out of semi-retirement. He joined the club in 1963 and he has now made more than 450 League appearances for them. Last season he took over as reserve-team coach and made only one first-team appearance.

KENNY MOWER (Defender) A local discovery, Kenny made his first appearance in League soccer two seasons ago.

BRIAN CASWELL (Midfield) Brian can also play in defence though he is more often seen in midfield. Another one-club man, Brian has made more than 200 League appearances for the Saddlers.

PAUL WADDINGTON (Midfield) Paul served his apprenticeship with Walsall and was introduced briefly to the League eleven two seasons ago.

RICHARD O'KELLY (Midfield) Richard was signed from Alvechurch and has successfully taken his place in the Walsall first-team this season.

PETER HART (Midfield) Peter completed his apprenticeship with Huddersfield and made his name as a defender, making most of his 210 League appearances in their back four. Walsall signed him for £70,000 last summer but they have used him in a midfield role.

ALAN BUCKLEY (Forward) Alan is Walsall's player-manager. He is another former Nottingham Forest player but he earned his reputation for scoring goals after signing for Walsall in 1973. He was their top scorer for five seasons with 24, 27, 35, 23 and 29. In 1978 he took his chance to play in the First Division when Birmingham paid £20,000 for him. But at the end of his first season he decided to accept the player-manager's job at Fellow's Park and Walsall re-signed him for £175,000. Alan scored 18 goals last season when he led the club to promotion.

DON PENN (Forward) Don joined the club as an amateur, making his League bow in 1978. Last season he was top scorer with 26 goals.

IAN PAUL (Forward) Ian who has played in several different positions, has scored four times this season. He was first introduced to the senior side in 1977/78.

STEVE SMITH (Forward) One of the newest faces in the Walsall side, Steve was recently signed from Bromsgrove Rovers.

MARK REES (Forward) Mark was still an apprentice when introduced to the Saddler's League eleven two seasons ago.

The Little & Large Show

COLIN BENSON

Association Football is truly a universal game and undoubtedly one of the major reasons for its great popularity is the fact that it is one of the few physical contact team games in which size and weight are not the predominant requirements for success.

In fact no matter what your size, weight or shape you can put on a pair of boots and go out there and do your thing. To be a good rugby player you need strength and speed, at basketball you require height and to qualify for American Grid Iron football you have to be a physical freak. But in a soccer team there is room and scope for everyone, for a balanced side contains strength, height, speed and skill and it is in this latter category that the little men come into their own. Indeed football is a sport in which little men can not only flourish, but go on to become big super stars.

The low centre of gravity of smaller men helps them to keep their balance and weave their way past lunging awkward tackles. Such players rely on their skill with the ball and ability to change direction and pace on a sixpence and unlike the bigger men who could well command their places through their physical presence, the little men got there on ability only.

In the United States where Association Football is becoming more popular in the schools and colleges than American football and baseball, it is accepted that the reason is that the game gives equal opportunity to all, irrespective of their physical condition.

Back home here in the Football League there have been countless examples of men of small stature becoming kings of their sport. From the

past one remembers little Ernie Taylor, Jimmy Greaves, Billy Bremner and Johnny Giles, to name but a few.

In general they tend to occupy constructive midfield roles but that is not always the case. Up at Roker Park right now, the fans are singing the praises of Stan Cummins at 5' 6" a most talented and accomplished winger who is now tearing First Division defences apart. Cummins not only creates but scores as well as his 12 goals in 26 games for Sunderland last season prove.

Over in East Anglia they boast about two little men with big hearts. At Ipswich Town, striker Eric Gates has arrived in the First Division with a bang. Eric who is also 5' 6" has proved that his lack of inches is no handicap when it comes to scoring goals, a great proportion of which are to say the least spectacular.

Steve Spriggs is the name that Cambridge United fans chant with gusto. Steve at only 5' 2" is the smallest man in the Football League, yet this talented midfield player has been instrumental in guiding United from the Fourth to the Second Division and he has proved that he can hold his own against the best of company. Just ask Wolves for confirmation of that.

Yes football can really be billed as the little and large show, currently starring such magical names as England and Southampton captain Kevin Keegan and Alan Ball, described by manager Lawrie McMenemy as "the greatest one touch footballer in Britain."

Of course there are many more, like Ossie Ardiles of Spurs, and all of them prove that football is the game for everybody.



WISHING YOU ALL A VERY HAPPY CHRISTMAS

from

The Directors, Players and Staff

of

SWINDON TOWN FOOTBALL CLUB



Third Dimensions

Few clubs in the Third Division came out of last weekend's F.A. Cup Second with any credit. None of the three drawn at home to non-League opposition recorded a victory - and only Huddersfield (3-0 at Tranmere) and leaders Charlton (2-1 against Bournemouth) managed to beat off the challenge from the Fourth.

After three-and-a-half hours of football Gillingham and Alliance Premier neighbours Maidstone United were still trying to produce a goal - while Blyth's former Carlisle striker Les Mutrie was staging a private war against Hull City. It was Mutrie who hit the late equaliser at Boothferry on Saturday and he volleyed an 18th-minute goal at Croft Park on Tuesday. City's top scorer Keith Edwards saved them with just six minutes left.

Over fifteen thousand witnessed the Yorkshire derby at Rotherham where Barnsley, with an early Derrick Parker goal, put his side into the Third Round for the first time since 1969-70. Nearly 33,000 saw the other close encounter between Sheffield United and Chesterfield end at Saltergate in Tuesday's replay. Substitute Gary Simpson clinched it for the home side. Alan Birch made it all possible with a late penalty at Bramall Lane on Saturday.

In London there was a dispute at Craven Cottage over a Dean Smith effort for Brentford which manager Fred Callaghan claimed was a goal. The ball came down off the crossbar but the referee was adamant that it had not crossed the line and a Brian Greenaway goal proved to be the decider for Fulham. Over at Millwall it was an unhappy welcome for their new player-manager from Tampa Bay, Peter Anderson. A faulty backpass from youngster Andy Massey gave Peter Rogers a gift goal for Exeter.

With the Town falling at Wimbledon, the name of Swindon will not appear with those of the 'big boys' for the first time in nineteen years. The 1961-62 season also saw the club struggling for League points, with just six coming from the opening ten games. The Town occupied one of the bottom four positions for much of the time leading up to Christmas, but there was a happy ending - Swindon pulled away to finish in ninth place.

In the only Third Division fixture last weekend, Newport let a 70-second lead slip when John Cottam equalised for Chester just before the interval - his first League goal for over two years.

DIVISION THREE LEAGUE TABLE

	P	W D	L	F-A	w	D	L	F-A	Pts.	Avge Home Lge Gate	TOP GOALSCORERS (inc. FLC & FAC)
Charlton Ath.	23	10 0	1	23-6	6	3	3	16-11	35	5,793	Derek Hales 17, Paul Walsh 12
Barnsley	24	73	2	21-8	5	5	2	16-13	32	10,800	Ronnie Glavin 13, Ian Banks 10
Chesterfield	23	9 1	1	22- 8	4	3	5	17-13	30	7,782	Alan Nirch 15, Phil Bonnyman 7, Moss 7
Burnley	24	73	2	20- 9	4	5	3	12-10	30	6,581	Steve Taylor 9, Derek Scott 7
Huddersfield T.	24	83	1	19- 4	3	4	5	15-13	29	10,273	Steve Kindon 14, Ian Robins 10
Rotherham Utd.	24	8 4	0	21- 4	2	5	5	10-16	29	6,800	Ronnie Moore 14
Portsmouth	22	90	3	18-11	5	0	5	11-10	28	14,661	David Gregory 11
Plymouth Argyle	24	72	3	22-13	2	7	3	11-11	27	8,123	David Kemp 19, Donal Murphy 8
Sheffield Utd.	24	83	1	22- 7	2	2	8	19-22	25	13,230	Bob Hatton 11, Tony Kenworthy 7
Exeter C.	23	53	3	18-14	5	2	5	18-16	25	4,329	Tony Kellow 19
Chester	24	7 2	3	13-8	2	4		5-12		2,679	Trevor Phillips 6
Reading	22	8 1	2	23-10	2	2	7	10-21	23	5,295	Pat Earles 9, Neil Webb 7
Brentford	24	24	6	13-16	6	2	4	16-15	22	7,149	Tony Funnell 8, David Crown 7
WALSALL	24	45	3	26-25	3	3	6	8-14	22	4,321	Alan Buckley 8, Don Penn 8
Colchester Utd.	24	66	0	20- 9	1	2	9	5-24	22	2,350	Trevor Lee 7
Newport Co.	23	53	4	16-13	3	2	6	15-18	21	6,030	David Gwyther 7, Keith Oakes 7, Tynan 7
Blackpool	23	25	4	12-17	4	3	5	14-20	20	6,746	Colin Morris 13
Fulham	24	26	4	9-15	3	3	6	18-20	19	4,351	Gordon Davies 12
Gillingham	24	45	3	13-13	1	4	7	11-24	19	5,109	Ken Price 7
Oxford Utd.	24	14	7	6-17	4	3		10-13		3,654	Kevin Brock 6
Carlisle Utd.	23	3 4	4	17-21	2	3	7	13-24	17	3,554	Peter Beardsley 9, Gordon Staniforth 8
Millwall	23	64	2	17-11	0	1	10	5-29	17	3,914	Nick Chatterton 7
SWINDON TOWN	23	42	6	13-19	1	4	6	8-19	16	6,185	Alan Mayes 11, Andy Rowland 6
Hull C.	24	4 3	5	12-12	0	4	8	7-28	15	4,097	Keith Edwards 11

FOOTBALL COMBINATION

80-81

SOUTH-EAST **COUNTIES DIV 2**

				Score	The state of the s	THE R. P. LEWIS CO., LANSING, MICH.	Score
Aug.		Bristol C.	Away	1-3	Cambridge U	Home	4-3
	20	Tottenham H	Away	0 - 6			4-3
	23	Bristol R	Away	Postp.	Luton T	Home	4-1
	30	Ipswich Town	Home	1 - 2	Peterborough	Home	1.0
Sep.	6	Oxford U	Home	1 - 2	Reading	Away	3-1
	9	Arsenal	Home	0 - 1		Away	3.1
	13		Distriction of the last		Tottenham H	Home	4-1
	20	Cardiff C	Home	3 - 1	Millwall (Cup)	Away	1-0
	24	Reading	Away	3 - 1		Away	1-0
	27	Bristol Rovers	Away	0-2	West Ham U	Away	0 - 1
Oct.	4	Norwich C	Away	0-2	Crystal Palace	Home	2-0
	7	Q.P.R.	Home	1 - 3	- Land International S	Tionie	2-0
	11	West Ham U	Home	0 - 7	Millwall	Away	3-0
	14	Orient	Home	2-0		Avvay	3-0
	18	Plymouth A	Away	0-0	Orient	Home	2-1
	22	Leicester	Away	2-2	O. O	Home	2-1
	25	Southampton	Home	1-2	West Ham (Cup)	Away	3-0
Nov.	1	Chelsea	Away	0-1	Oxford U	Away	
	8	Birmingham C	Home	1-4	Wimbledon		1-2
	15	Bristol C	Home	0 - 1	Bristol R	Away	The state of the s
	22	Orient	Away	2-3	Brentford	Home	2 - 2
	29		Avvay	2-3	Charlton A	Away	2-4
Dec.	2	Tottenham H	Home	2 - 1	Chariton A	Home	2 - 1
	6	· octomoni i i	Home	2 - 1	Chalass		
	9	Fulham	Away	1-0	Chelsea	Away	1 - 1
	13	Leicester	Home	0-3	Ob - I		
	20	Q.P.R.	Away	0-3	Chelsea	Home	2-0
	27		Away		Cambridge U	Away	
	29	Luton T	Away	WILL ST	Luton T	Away	
Jan.	3	Crystal Pal.	Home			THE RESERVE OF	
Juii.	10	Ciystai vai.	nome		Peterborough U	Away	
	17	Ipswich T			Reading	Home	
	20	Hereford U	Away		Tottenham H	Away	
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	18	Luton T	Home				
	22	Crystal Pal	Away		20th Sept. Millwall	Away	1 - 0
	25	Fulham	Home				

Season 1980/81

Cup Compe	tition		Score
Aug 21	Luton Town	Away	1-2
Sept 6	Bristol City	Home	3-2
10	West Bromwich Albion	Away	1-1
17	Leicester City	Home	6-0
25	Luton Town	Home	3 - 3
Oct 11	Bristol City	Away	0 - 1
16	West Bromwich Albion	Postpoi	The second second
23	Leicester City	Amou	0 1

F. A. YOUTH CUP

Nov 6 Portsmouth

	Home	6-0	
	Home	3-3	
Albion	Away	0 - 1	1
	Postpoi	ned	
	Away	0 - 1	-
	-		

Home

26 WE.Dec WE Birmingham City Northampton Town 13 WE.Jan 10 **Bristol City** Coventry City 14 21 Leicester City Leicester City

Coventry City

WE.Feb WE. 14 WE. 28 WE.Mar WE. 14 WE. 21

25

West Bromwich Albion Wolverhampton Wanderers Luton Town Northampton Town West Bromwich Albion Wolverhampton Wanderers Birmingham City **Bristol City**

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Town Statistics 80-81

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Goalscorers Shown in BOLD - figures denote minutes of goals \times After extra time *Player replaced by subst \uparrow = Own goal

ESULTS ROUNDU

Football Combination

Dec 3 Swindon Town 2 (Cockerill, Greenwood)

Tottenham Hotspur 1

McAlister, Baverstock, Carmichael, Hughes, Rollings, Round, Abbley, Cockerill, Rowland

Greenwood, Blackler.

Dec 9 Fulham 0 Swindon Town 1 (Rollings)

McAlister, Baverstock, Carmichael, Hughes, Rollings Round, Abbley, Cockerill, Rowland, Greenwood,

Blackler*, Bond

Dec 13 Swindon Town 0 Leicester City 3

McAlister, Baverstock, Carmichael, Blackler, Rollings, Round, Abbley, Cockerill, Rideout,

Bond Short.

MIDLAND YOUTH

Nov 26 Swindon Town 2 (Hughes, Short) W. B. A. 1

Twigger, Westlake, Baverstock, Hguhes, Round, Blackler, Rustell, Bristow, Henry, Batty, Short Northampton Town 0 Swindon Town 2 (Henry,

Dec 15

Rideout)

Twigger, Henry, Baverstock, Batty, Round, Blackler, Rustell, Hughes, Rideout, Short, Donald.

SOUTH EAST COUNTIES

Nov 29 Swindon Town 2 (Furley, Donovan) Charlton Athletic 1

Pullen, Holdsworth, Baverstock, Batty, Byrne,

Westlake, Jefferies, Bristow, Furley, Short, Donovan

Dec 6 Chlessa 1 Swindon Town 1 (Jefferies)

Pullen, Holdsworth, Greenwood, Batty, Byrne, Westlake, Bristow, Jefferies, Furley, Short, Evans.

Dec 13 Swindon 2 (Bristow, Donald) Chelsea 0

Pullen, Holdsworth, Byrne, Batty, Shaw, Westlake, Bristow, Jefferies, Furley, Niblett, Donald

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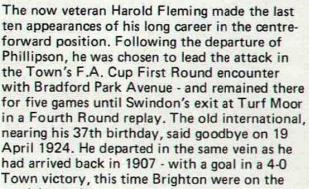


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Town through time Centre

forwards

PART SIX by paul plowman

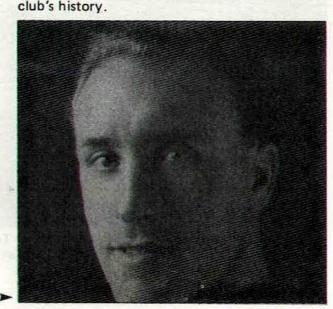


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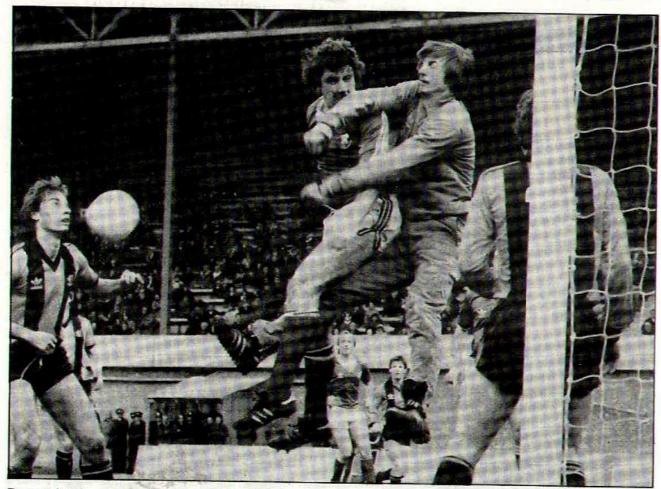
As the 1924-25 season opened the front line was led by JOCK RUTHERFORD, a powerful sixfooter who had been hitting the net with some regularity at Falkirk. But that club had put too high a price-tag on his head and he was assisting Bridgend in the Southern League when he was invited to come to Swindon. Injury put paid to his Town career, however, and by the end of September the new centre was Barking-born FRANK RICHARDSON, Richardson first came to prominence with Plymouth Argyle but, following a few months at Stoke, he had gone 'home' to West Ham. He took a particular dislike to non-League minnows in the F.A. Cup and with 18 goals in nineteen League appearances in 1925-26, he seemed to have little respect for Third South defenders either! The amateurs of Farnham United and Sittingbourne were each dealt a four-goal broadside from Frank and he took his Cup tally to ten that season when he returned to Upton Park to lead the Town to a 3-2 win over Clapton. Following two fine performances against Reading at Christmas 1925 (when a then record League crowd of 17,295 attended the County Ground fixture) Richardson joined the Berkshire club and hit thirteen goals in a dozen games to help them into the Second Division. His figures for the season thus read thirty-five games, 41 goals. Frank's goalscoring exploits were made to look rather ordinary, however, when compared to the feats of his successor, Harry Morris.

Another Londoner, DAVID HAROLD MORRIS had been discovered soon after the Great War by the Fulham and former Arsenal manager Phil Kelso when playing Sunday League soccer for the Vicar of Wakefield's F.C. Following a season at Craven Cottage, he moved on to Brentford and Millwall (who paid £500 for his services) and F. RICHARDSON (Photo courtesy David Downs)

averaged twenty goals a season - which prompted Swansea Town to write another £400 cheque in 1925. But he got few first team chances there, being understudy to the Welsh International Jack Fowler. A Jew, Morris was known to his team mates as 'Abe' and always declined to turn out for Swindon if the fixture coincided with a Jewish festival. The 1926-27 season opened on Saturday August 28 and by the following Monday evening the Town had four points and nine goals - with six coming from Harry Morris a hat-trick on each occasion! The Football Pink captured the excitement generated by the arrival centre-forwards are none too numerous, as many football clubs know to their cost, but Swindon have been singularly successful in their choice Of sturdy build and fine physique, Morris seems to be just made for his job and by the look of him one would take him to be capable of standing the hurly burly of the most strenuous football. He has already shown that he can infuse any amount of dash into his play and with that dash is blended skill and intellgence ". Between October 30 and January 8, some eleven League games, Harry found the net every time - in fact his haul was a staggering nineteen goals. Nine of them came in two matches, four against Palace and five against Queens Park Rangers. Morris went on to find the target 47 times in his forty-one League appearances that season and the Town totalled one hundred goals for the first and only time in the



Picture



Russell Lewis, scorer of the second goal against Hull, beaten this time by goalkeeper Tony Norman.



Kenny Stroud's shot beating Hull City goalkeeper Tony Norman for the Town's first goal in their 3-1 win at the County Ground.

Parade



Paul Rideout (white shorts) in action during his first League game against Hull City.



Hull City's John Roberts dives to head clear from Swindon's Alan Mayes.

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		60p	Season Ticket Cases	45p
	With tape measure Stainless steel	90p	Dart Cases	55p
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Buckley's return fires Walsall BY COLIN BENSON

Few managers...let alone player-managers, have experienced the instant success that Alan Buckley has enjoyed at Walsall over the past seventeen months.

And yet the appointment of this still young and prolific marksman as manager had been quite a gamble for the Saddlers, following relegation to the Fourth Division at the end of the 1978/79 season. It was a time of despondency around Fellows Park, as since relegated from the Second Division in 1963, the club had nutured plans of a return to that higher platform.

Instead they found themselves going in the opposite direction. It was a time for boldness, a time for change. It wasn't easy to persuade Birmingham City to release their former goalscoring hero, and let him return to the club where he has earned his reputation, with 125 goals in 241 League games. But they did it and how well it worked out.

Incredibly Buckley tackled his assignment without reaching for the cheque book, despite releasing five senior players; goalkeeper Mick Kearnes, Alan Birch, Jeff King, Dave Syrett and Steve Jones for an estimated income of around £150,000.

By the turn of the year Walsall had made such an impression that they became the bookies firm favourites for promotion, and they duly obliged, finishing the season as runners-up to Huddersfield Town, with the best away record in the division, showing 11 wins, 9 draws and only three defeats.

That form has not been continued in the Third Division this season, but then you would not expect it to be. Even so Walsall have more than held their own and are only a point adrift of a mid-table position.

"To be honest our performances don't warrant us being any higher in the League", Alan Buckley says with refreshing frankness.

The Saddlers boss continues: "I suppose our season has not been too bad so far and to suggest that it has been a satisfactory return to the Third Division is a fair assessment.

"We have produced some very good performances and have been quite outstanding at times against some of the better sides in the division. But against the poorer teams we don't seem to perform at all well. "I don't know why this is, we had the same situation last season when we lost games to bottom clubs. Perhaps we need the better teams to extend us and make us play, but whatever the problem, it is one we have to overcome. Consistency is the key to success, and that is what we are after."

One young man worth keeping an eye on tonight is 19 year old striker Don Penn. He completed his first full season last May, and the teenager not only proved himself capable of the job but he upstaged his boss.

You see Buckley has become accustomed in recent seasons, to being the clubs leading sharp-shooter and was at one time the only player in the League to score over 20 goals in five consecutive seasons.

The Walsall manager will tell you it does not matter who scores as long as they go in, but there must be a little dent to his professional pride, although neither of them have reached double figures yet this term.

One of the reasons for Buckley's dethronement could well be his dual role of manager and player. It is not an easy task as our own John Trollope quickly realised and decided to hang-up his boots, upon receiving the managership of the club.

And While Alan Buckley sorts it out on the field, Walsall are planning a £2 million development that will turn Fellows Park into a 15,000 capacity all-seater stadium. By the time that is completed Alan hopes to have the Saddlers back in the Second Division.

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Friday December 19 1980

SWINDON		WALSALL
1 ALLAN		Ron GREEN 1
2 Roy WALSH		Tony MACKEN 2
3 David PEACH		Kenny MOWER 3
4 Chris 4 KAMARA		Dave SERELLA 4
5 Russell LEWIS	ROLEX	Steve BAINES 5
6 Kenny STROUD	DEACONS	Colin 6
7 Ian 7 MILLER	SWINDON EST 1848	Steve 7
8 Roy CARTER		lan PAUL 8
9 Roy GREENWOOD		Don PENN 9
10 Alan MAYES		BUCKLEY 10
11 Brian WILLIAMS		Brian 11
12		Peter 12

Linesmen:

Red Flag: Mr. C. GRADY, Lighwater, Surrey. Yellow Flag: Mr. F.R. MARTIN, Hollybush, Cwmbran, Gwent.

REFEREE:

DAVID LETTS (Basingstoke)

Started in New Forest and Bournemouth Leagues, graduated via Hampshire League and the Football Combination to Football League List. Was Linesman at an F.A. Cup Quarter Final match in 1977/78, and the Wales v. Northern Ireland Home Championships in 1980.

Married, with two children, he is a police sergeant with the Hampshire Constabulary and in his spare time enjoys coaching local players. Is the holder of an F.A. Coaching badge (Preliminary).